Attention Spans and Christian Ministry
Reaching iPoders to Baby Boomers

"It is he whom we proclaim, warning everyone and teaching everyone in all wisdom, so that we may present everyone mature in Christ."
Colossians 1:28 (NRSV)
Attention Spans and Christian Ministry: Reaching iPoders to Baby Boomers

A Church Leaders Forum With Dr. John M. Medina, Director of Seattle Pacific University’s Brain Center for Applied Learning Research, and Founder of the Talaris Research Institute

Tuesday, May 30, 2006, 11:30 AM – 1 PM • Upper Ouwinn Commons, Seattle Pacific University, 3307 Third Avenue West, Seattle, Washington

$12 per person. Make all checks payable to SPU.

TICKETS FOR THE MAY 30 CHURCH LEADERS FORUM ARE $12 per person, which includes lunch. Deadline for registration is May 23, 2006.

Dr. John J. Medina

A leading molecular biologist with special research interests in the isolation and characterization of genes involved in human brain development and the genetics of psychiatric disorders, Dr. Medina is the director of the Seattle Pacific University Brain Center for Applied Learning Research. He is also the founder of the Talaris Research Institute, a Seattle-based nonprofit organization that fosters healthy social, emotional, and cognitive development of young children.

Dr. Medina’s books include The Outer Limits of Love: Uncovering the Mystery of AIDS; The Clock of Ages; The Genetic Inferno: Inside the Seven Deadly Sins; Depression; Law & Happiness; How It’s Started, What You Need to Know About Alzheimer’s; and Of Strokes, Dopamine, and Antipsychotic Medications.

A frequent on-air commentator for radio and television, Dr. Medina has appeared on CNN, NBC, and CBC, and also speaks to state legislatures and school boards, and at psychiatric conferences.

The Brain Center for Applied Learning Research

In 2005, Seattle Pacific University opened the Brain Center for Applied Learning Research and appointed Dr. Medina as director. Through the Brain Center, Dr. Medina and SPU faculty members in education, psychology, and physics are now exploring how the brain learns, and the implications of this research for the classroom. The results will have profound effects for K–12 teacher education, not only at SPU but also regionally and nationally.

“Attention is the creation of a research environment where educators and brain scientists figure out how to optimize learning environments.”

2006–07 Church Leaders Forum Series

In conjunction with the 2006–07 President’s Symposium for Engaging the Culture and Changing the World

Part 1: Week of November 6, 2006

RICHARD B. HAYS


Part 2: Week of February 26, 2007

GEORGE M. WIEGEL

George Weigel is senior fellow of the Ethics and Public Policy Center. One of America’s leading commentators on issues of religion and public life, Weigel is the author of The Cube and the Cathedral: Europe, America, and Politics Without God; Witness to Hope: The Biography of Pope John Paul II; and The Truth of Catholicism.

Part 3: Week of April 23, 2007

JOHN M. PERKINS

John Perkins is founding partner with SPU President Philip Eaton in the John Perkins Center at Seattle Pacific University, which was founded in 2004 to equip global urban leaders to engage the culture and change the world through reconciliation, leadership training, and Christian community development.

Registration for the May 30, 2006, Church Leaders Forum

Deadline for registration: May 23, 2006. Seating is limited. (To request disability accommodations, please call 206.281.2100 two weeks prior to the event date.)

Register by phone: Call 206.281.2100. Please have credit card information ready.

Register online: www.spu.edu/churchleaders